



Ms. Glenda Cadogan

Media Specialist, journalist, cultural ambassador

Glenda Cadogan is a prolific journalist and prominent media consultant who have served New York's diverse Caribbean American community for the past 16 years. A proud national of Trinidad & Tobago, Ms. Cadogan has written well over 2,000 articles that have chronicled a wide range of issues.

She studied creative writing at the University of the West Indies as a launch pad for what would prove to be an impressive career. She began writing professionally more than 18 years ago as an entertainment and sports reporter with Trinidad & Tobago's leading entertainment weekly, the *Sunday Punch*. In her early years, she also covered sports for the *Trinidad Guardian*, the country's premier daily.

Ms. Cadogan migrated to New York City in 1989 and immediately plunged into America's social, political and cultural milieu. Recognizing immediately that New York's Caribbean population could benefit from her media adroitness, she quickly identified the issues and articulated an unequivocal immigrant position from such media vehicles as *The New York Amsterdam News*, *Caribbean Life*, *City Sun*, *Daily Challenge*, *Christian Times*, *Everybody's Magazine*, *Positive Community Magazine* and *The Immigrant's Journal*. She also continued to sharpen her skills by studying journalism at New York University.

Over the years, Ms. Cadogan's work has also been published in several mainstream newspapers and magazines including *BWIA Inflight Magazine*, *The New York's Daily News* and *Black Elegance Magazine*. She also edited the *Daily News'* Kwanzaa supplement for two years, and served as associate editor of the paper's *Caribbean* publication. Ms. Cadogan has won several writing awards including *Best Feature Article* and *Best News Story* from the Caribbean Media Association of New York.

In addition to her media honors, Ms. Cadogan has also been recognized for her unselfish contribution to the Caribbean and African-American community. Her awards include the Caribbean American Chamber of Commerce and Industry's (CACCI) *Woman History Maker Award*, BWIA Sunjet's *Outstanding Community Service Award* and State Attorney General Eliot Spitzer's *Certificate of Merit*. In August of 2004, on the occasion of the Independence of Trinidad & Tobago, she was presented with a Proclamation from the New York City Council in recognition of her contribution to the upliftment of Caribbean culture in the Diaspora. Most recently she received an international award from the Caribbean Media Exchange on Sustainable Tourism for excellence in journalism throughout the years.

As part of her extensive service to the Caribbean community, Ms. Cadogan has given positive exposure to perhaps every Caribbean-centered organization in New York City including Hawks International, Boroekte USA, The West Indian American Day Carnival Association, Trinidad & Tobago Working Women's Association, Trinidad & Tobago Alliance USA, the Caribbean American Sports and Cultural Youth Movement, Sesame Flyers International, The All Fours Alliance of America, the Caribbean Repertory Theater Company and J'ouvert City International.

In 1998, she established *Mauby Media Services*, a media consultancy firm through which she handles diverse client needs – from promoting low-budget Caribbean cultural organizations to managing large media campaigns for city and state government candidates. Today her client list includes the Government of Antigua, (Antigua Carnival), State Senator Kevin Parker, Jersey City West Indian American Day Carnival Association, the Brooklyn Parang Association, The West Indian American Day Carnival Association (WIADCA) and The Emancipation Support Committee of Trinidad & Tobago.

Ms. Cadogan takes prides in being a conscious citizen who is dedicated to working for social change and uplifting her community.